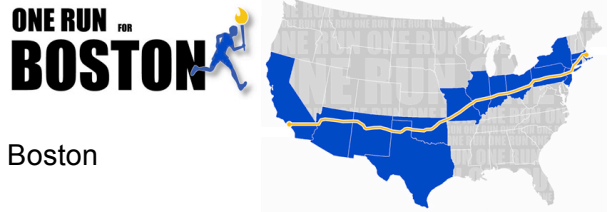

NEWS RELEASE

For immediate release
May 29, 2013



Contact: Ian Alden Russell, Ambassador for One Run For Boston
ian@aldenrussell.com

Trans-American Running Relay Heading Towards Boston

A 3300 mile non-stop running relay from Los Angeles to Boston will be arriving in Boston on Sunday, June 30. The event is being organized thousands of miles away by a trio of running enthusiasts from the UK who wanted to show their support for Boston following the tragic events of April 15.

One Run For Boston starts from Venice Beach, LA, at 10am on Friday 7 June and is scheduled to reach Boston just over three weeks later at 8pm on Sunday 30 June.

Hundreds of runners from across the USA will keep the relay going non-stop around the clock through fourteen different states and four separate time zones, passing a specially designed baton between them. Supporters will be able to follow their progress online thanks to a GPS tracking device fitted to the baton which will update its location every 15 minutes.

Ian Alden Russell from Providence, Rhode Island has signed up to run stage number 292 from the World Trade Center Memorial to Central Park, and he will also run the final stage from Newton to Boylston in Boston.

Ian said: I am taking part in One Run For Boston because I ran the Boston Marathon this year, and I wanted to do something to honor the spectators, supporters, and people of Boston. Running the Boston Marathon means so much more than a race time or a bib number. The marathon is community - colleagues, friends loved ones - everyone who supports you during your training, fundraising, and on race day. I'll never forget the hundreds of children who high-fived me along the course, and the strangers I've never met who shouted my name with more passion than I ever thought possible just because they believed that someone they didn't even know could achieve something great. That is what makes the Boston Marathon so special. The supporters. 500,000 strong, lining the entire course from Hopkinton to Boylston. They wait for hours for a brief few seconds when they can cheer for their wives and husbands, mothers and fathers, sisters, brothers, and friends as they run past - a moment when even a complete stranger can become your hero. This precious spirit may have been shaken on April 15th, but I stand with all the runners of One Run For Boston to show how resilient this spirit is by joining together to carry a baton from sea to shining sea, raising funds for The One Fund, and supporting the victims and their families.

The relay will travel through the states of California, Arizona, New Mexico, Texas, Oklahoma, Missouri, Illinois, Indiana, Ohio, Pennsylvania, New Jersey, New York, Connecticut and finally, Massachusetts. The 3300 mile route has been divided into 319 separate stages. Most of the stages are around ten miles with a few as long as 26 miles and some group stages in the big cities just five miles. Runners can sign up to run a stage via the One Run For Boston Website (www.onerunforboston.org).

The three friends from England who are organising the relay are Kate Treleaven, Danny Bent and Jamie Hay. "When the news from Boston reached us on April 15, we were completely stunned" said Danny Bent. "It took a little while to digest what had happened, but we each reacted in exactly the same way - we just knew we had to do something."

The trio are no strangers to organising epic fundraising events. Past efforts include a 9000 mile bike ride from London to India and an 8000 mile non-stop running relay around the British Isles which took eight weeks and involved 2000 runners.

"One Run For Boston is a chance for runners to come together and show solidarity in a really dynamic way" said Kate Treleaven. "It's a chance to be part of something remarkable, to demonstrate the strength of human spirit and send a powerful message of support to the city of Boston and those whose lives were changed on April 15."

By collecting donations from each of the participating runners, the relay is raising money for The One Fund Boston, set up by the Mayor of Boston to assist the victims and families most seriously affected by the bombings. The One Run For Boston team have recently confirmed that donations made by runners who sign up to run in Oklahoma will be donated to the Disaster Relief Fund set up in the wake of last month's devastating tornado.

NOTES TO EDITOR: Local Contact: Ian Alden Russell ian@aldenrussell.com 646 384 9183

Organisational Contact: Kate Treleaven Email: kate@onerunforboston.org Phone: +44 (0) 1548 521540
www.onerunforboston.org | www.facebook.com/onerunforboston | www.twitter.com/onerunforboston

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